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Jim O'Shaughnessy is a seasoned IP executive with thirty-five years of varied experience. He has channeled his professional activities into consultation and advisory services to a worldwide clientele interested in his intellectual property and innovation strategy services.

He is a founding principal of Percipience, LLC, a board-level business advisory firm specializing in corporate IP value capture and risk-reduction, patent valuation and focused innovation.

Previously, Jim was a senior partner in the international law firm of Foley & Lardner and an officer of Rockwell International, where he was responsible for the entire intellectual asset portfolio of that multinational corporation. Jim launched Rockwell's highly successful IP monetization program, out-licensing IP and technology from the company's many independent businesses and its corporate science center. He also led the litigation teams that defended Rockwell from claims of infringement and developed successful strategies for dealing with "trolls" that attacked the company. ;.

Jim was a co-founder of Lake Street Holdings, LLC, which focused on valuing and brokering technology on behalf of clients striving to monetize their intellectual assets. He also founded Donges Bay Group, LLC, a consulting firm that advised large, multinational enterprises on intellectual property and innovation strategies. Jim has considerable experience as an expert witness in intellectual property-related litigation matters and is an accomplished witness on the stand. He also serves frequently as an arbitrator in complex intellectual property disputes, including service on international arbitration panels.